



# RICARDO B. SALINAS PLIEGO

BIOGRAPHY | short version

**R**icardo Benjamín Salinas Pliego is one of Latin America's leading entrepreneurs and a man convinced of the potential of 21st century Mexico as a country capable of determining its own destiny and that firmly struggles to decide what it needs, openly and democratically, spurred by the strength of its most value capital resource, the talent of its people.

Distinguished by his success in his business endeavors and his innovative capacity, Salinas is also viewed as being a person who is never satisfied with the way things are, who has a desire to change the status quo so that the future can be brighter. Impossible is a word that is not in his dictionary.

He is founder and chairman of the board of Grupo Salinas, a group of dynamic, fast growing, and technologically advanced companies in the media, retail, financial services and telecommunications. Today the Group employs more than 100,000 people in seven countries.

Mister Salinas supports over forty social initiatives, mainly through Fundación Azteca, Caminos de la Libertad, Kybernus and Arte & Cultura Grupo Salinas.

Ricardo Salinas's pioneering vision has received the recognition of the most important business and corporate organizations and forums on an international level. He has addressed Mexico Business Summit; The World Economic Forum, The Economist Roundtable on Mexico, the Institute of the Americas, UCLA, TED, the Aspen Institute, University of Michigan, Georgetown University, the American Chamber of Commerce and the Harvard Business School, as well Mexican universities such as ITAM, Tecnológico de Monterrey among other academic institutions. In these forums he usually discusses issues related to globalization, innovation, education, entrepreneurship and cultural change.

In 2015, Ricardo B. Salinas was awarded Honorary Doctorate by the Universidad Autónoma de Guadalajara.

Mister Salinas has the most visited business blog in Latin America. His articles have been published in magazines and newspapers in the United States such as The Boston Globe, The Hill, and he is a recurring columnist in the publications El Financiero, El Economista, El Horizonte and El Informador.



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